



BEFORE YOU SHOOT

Read this checklist!

- Make sure to identify yourself. Start off by telling us your name, location (i.e., town) and sport.
- You must be 19+, a resident of Nova Scotia and the only person in the video.
- Be sure to answer the question, “How would \$10,000 benefit your sport & community?” Be specific. Tell us both “how” and “who” it would benefit.
- Tell us how you plan on completing the project by December 31, 2017. Do you have an execution plan if you win?
- Remember to include the name of the contest (“Support4Sport Grow Your Game Video Contest”) and connect your project back to Support4Sport’s goal of getting more Nova Scotians in the game.
- Have the support of a Sport Nova Scotia Member, Affiliate/Associate Member, or a Sport Nova Scotia Community Sport Development Coordinator. (Almost all Nova Scotians who play organized sport are a current Sport Nova Scotia Member through their Provincial Sport Organization). Not sure? Contact Lainie Smith, Support4Sport Administrative Coordinator at lsmith@sportnovascotia.ca or by phone at 902-425-5450.
- Don’t use trademark music, song lyrics, or visuals and avoid wearing brand named clothing.
- Speak clearly and avoid background noise.
- Remember to include an approximate budget in the entry form.
- For the full details, please read the full Contest Rules at growyourgamevideocontest.support4sport.ca.

Videos will be scored based on the following categories:

- Community Impact (30%)
- Project Feasibility (25%)
- Originality (25%)
- Video Quality (10%)
- Reference to Support4Sport (10%)